



BUSINESS PLAN

www.aama.live

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Technical E-mail: aama30chnican32@gmail.com

Withdrawal E-mail: aamawithdrawal@gmail.com

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Welcome
to



**INTERNATIONAL
GAMING
PROJECT**



www.aama.live



ABOUT US

Our company AAMA TRADING PTY. LIMITED works in the Gaming Industry. It is from it that it invests in international games and earns good profits. The gaming industry has been preparing players all over the world for centuries and creates a resource of entertainment all over the world which employs crores of people and this industry keeps growing. The future of the gaming industry is clear, that's why our company invests in all kinds of international games.





ABOUT AAMA

AAMA

has evolved into a successful integrated marketing communications (IMC) firm, offering a wide range of quality services designed to meet the diverse needs of clients.

Our expertise spans covering all areas of strategic communications including.

Market Research
and Insights

Crisis
Management

Public Relations
and Publicity

Influencer
Marketing

Media Planning

Strategic
Consulting

This comprehensive capability makes us the best choice for clients seeking unified solutions to their marketing and communication challenges.



In today's highly competitive digital world, effective reputation and crisis management are crucial for a company's success. Positive reviews can play a pivotal role in shaping a company's long-term success, stability, and public perception, fostering customer loyalty. For many consumers, online reviews are the deciding factor when choosing between products or services. A robust collection of positive feedback can significantly impact purchasing decisions, drive increased traffic, and boost conversion rates. By proactively managing and enhancing their reputation, businesses can establish themselves as reliable and trustworthy, distinguishing themselves in a crowded marketplace.

www.aama.live



BUSINESS MODEL

AAMA

has successfully collaborated with many prominent and influential clients such as Klaus - Peter Rau , Sofitel Ambassador and Seal is now attracting a growing number of business owner and entrepreneurs eager to collaborate. As a result, AAMA is actively looking for more freelancer marketers and members to join their growing network.

All of AAMA Clients will pay for the services provided by AAMA

In turn, AAMA distributes the earnings to both the agent members who fulfill the orders and the Public Relations Department, thereby strengthening our partnerships.

AAMA is dedicated to creating a mutually beneficial situation for all parties, leading to greater accomplishments in the future.

PARTNERSHIP

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Furthermore, any enterprise in need of AAMA's services can express their interest in a partnership at www.aama.live, under the collaboration section. Both individuals and organizations can make requests based on their needs.

www.aama.live





DIRECTOR MESSAGE



KLAUS - PETER RAU
Managing Director

Remember that in network business, success starts with the leader. When you are active, you not only move forward yourself, but also inspire your partners to new achievements. Your example is the main motivator for the whole structure. Ongoing participation, even minimal, shows that you are involved and willing to support the team. Don't miss the chance to be at the top! Continuous engagement will open doors to new opportunities, higher income and recognition within the company. Your success is the success of your team. It's important to stay focused, keep building and growing your network, because every day of activity brings you closer to achieving your financial goals and the freedom that everyone in this business dreams of.

OUR VISION & MISSION

VISION

Our mission is to provide employment to every household, let every family earn money from this gaming industry and fulfill all their dreams.

MISSION

People from all over the world start watching the game and earning money from it along with entertainment



OFFICIAL DOCUMENTS

REPUBLIC OF SOUTH AFRICA
DEPARTMENT OF INTERNATIONAL RELATIONS AND COOPERATION, PRETORIA

CERTIFICATE OF AUTHENTICATION

I, the undersigned, **AAMA TRAINING PTY LIMITED**
of the Department of International Relations and Cooperation of the Republic of South Africa,
do hereby certify that the signature affixed to the annexed document marked "X" is that of
MAMOREKA ELIZABETH MASEKO
who at the time of signing the annexed document was
CHIEF ADMINISTRATION CLERK
DEPARTMENT OF HIGHER EDUCATION AND TRAINING
of the Republic of South Africa, and that to all Acts, Instruments, Documents and Writings
subscribed by him/her in that capacity, full faith and credence are given in the Republic of
South Africa, in Court and there out.

Given under my Hand and the Seal of the Department of International Relations and
Cooperation at Pretoria on this 02nd day of December 2019.

ASSISTANT DIRECTOR
Department of International Relations and Cooperation

*This Certificate of Authentication only certifies the authenticity of the
signature and the capacity of the person who has signed the public
document, and, where appropriate, the identity of the seal or stamp
which the public document bears and not the content of the document
for which it was issued.*

APOSTILLE
(Convention de La Haye du 5 octobre 1961)

Country: **AAMA TRAINING PTY LIMITED**
This public document marked "X"
has been signed by **MARIA MAGRIETA SMITH**
acting in the capacity of **FRONT OFFICE CLERK**
bears the stamp of **DEPARTMENT OF HOME AFFAIRS**

CERTIFIED
at **PRETORIA** on the **28th of January 2019**
by **NOMAVUYA MUYIWA**
No: **19/26970**
Signature: 

*This Apostille Certificate only certifies the authenticity of the
signature and the capacity of the person who has signed the public
document, and, where appropriate, the identity of the seal or stamp
which the public document bears and not the content of the document
for which it was issued.*

APOSTILLE
(Convention de La Haye du 5 octobre 1961)

Country: **AAMA TRAINING PTY LIMITED**
This public document marked "X"
has been signed by **ILAMARISA VIRGINIA MSENZI**
acting in the capacity of **SENIOR ADMINISTRATION CLERK**
bears the stamp of **DEPARTMENT OF HOME AFFAIRS**

CERTIFIED
at **PRETORIA** on the **26th of November 2019**
by **MICHELLE ASPELING**
No: **19/24115**
Signature: 

*This Apostille Certificate only certifies the authenticity of the
signature and the capacity of the person who has signed the public
document, and, where appropriate, the identity of the seal or stamp
which the public document bears and not the content of the document
for which it was issued.*

APOSTILLE
(CONVENTION DE LA HAYE DU 5 OCTOBRE 1961)

1. COUNTRY: **AAMA TRAINING PTY LIMITED**
2. THIS PUBLIC DOCUMENTS HAS BEEN SIGNED BY: **J B D WALKER**
3. ACTING IN THE CAPACITY OF A: **NOTARY PUBLIC**
4. BEAR THE SEAL/STAMP OF A: **NOTARY PUBLIC**
5. AT **PRETORIA**:
6. THE **02nd DAY OF MARCH 2018**
7. BY: **L MAKUMULE, REGISTRAR**
8. CERTIFICATE NUMBER: **1496/2018**

SEAL/STAMP  18. SIGNATURE 

Page 1 of 2

Department for
International Trade

CERTIFICATE
BY
DEPARTMENT FOR INTERNATIONAL TRADE

AAMA TRAINING PTY LIMITED

It is hereby certified for the purposes of the laws of the above mentioned country that
the product(s) named in the Schedule which forms part of this certificate may lawfully
be sold in the United Kingdom if it meets the statutory requirements.

Se certifica por el presente, a los efectos de la legislación de país citado
precedentemente, que los productos mencionados en el anexo, que forma parte integral
de este certificado, se pueden vender legalmente en el Reino Unido si satisfacen los
requisitos reglamentarios.


Signature valid 
Digitally signed by J B D Walker, DN: cn=J B D Walker, o=Department of International Trade, email=j.b.d.walker@trade.gov.za, c=ZA
Scan this QR code to check the
certificate's validity. Certificate Code
Alternatively you can go to
www.dti.gov.za/verify
and enter the certificate reference and
code.

UMALUSI
Council for Quality Assurance in General
and Further Education and Training

SUBJECT CERTIFICATE
VAKSERTIFIKAAT

This is to certify that *Hiermee word gesertifiseer dat*
KLAUS - PETER RAU
Identity number: **881125505006** Identification number

passed the following subjects in
a National NQ Certificate examination *in 'n Nasionale NQ Sertifikaat eksamen
die volgende vakke geslaag het*
Computer Practice / Rekenaarprakties ********* N3 D 501-599

With effect from December/Desember 2005 Met ingang van
Chief Executive Officer:  Hoof Uitvoerende Beampte
This certificate is issued in accordance with Section 19(4) of the Act of 1995 as
amended (General and Further Education and Training Act) and is valid for
the purposes of the Act.
060 6981 4741 C
This certificate is issued without charge and is valid for one year.

UMALUSI
Council for Quality Assurance in General
and Further Education and Training

SENIOR CERTIFICATE
SENIOR SERTIFIKAAT


Recorded in/Getrekte aan
KLAUS PETER RAU
Identity number: **881125505006** Identification number

Subjects passed / Vakke geslaag
Afrikaans : First Language / Eerste Taal **HC A 829-1029**
English : Second Language / Engels : Tweede Taal **HC A 829-1029**
Commerce / Handel **HC A 829-1029**
Business Economics / BedryfsEkonomie **HC A 829-1029**
Physical Sciences / Natuur in Sake **HC C 829-1029**
Mathematics / Wiskunde **HC D 829-1029**
Aggregate / Gemiddelde (PAASD WITH DISTINCTION) *********

COMMISSIONER OF CAPS
RENE NORTJE
PRAC TICE ATTORNEY
28 Alhambra Street
Burgers Park, Boksburg, 1416

CERTIFIED
A True Copy Of Original

ENDORSEMENT
This certificate has complied with the minimum
academic requirements for admission
to tertiary education and is valid for
the purposes of the Act of 1995 as
amended (General and Further Education and Training Act) and is valid for
the purposes of the Act.

WITH EFFECT FROM December/Desember 2005 Met ingang van
Chief Executive Officer:  Hoof Uitvoerende Beampte
This certificate is issued in accordance with Section 19(4) of the Act of 1995 as
amended (General and Further Education and Training Act) and is valid for
the purposes of the Act.
060 6981 4741 C
This certificate is issued without charge and is valid for one year.



GLOBAL GAMING INDUSTRY REVENUE AND GROWTH

01

GLOBAL GAMING

The global gaming industry has experienced remarkable growth, with revenues reaching approximately \$187.7 billion in 2024, marking a 2.1% year-on-year increase. This expansion is driven by diverse gaming platforms:

Mobile Gaming: Dominates the market, contributing \$92.6 billion, accounting for 49% of total revenues.

02

MOBILE GAMING

03

PC GAMING

PC Gaming: Accounts for 51% of global market revenues, with a growth trajectory expected to outpace mobile and console segments.

Console Gaming: Represents a significant portion, though growth is anticipated to pick up with upcoming releases like Grand Theft Auto VI.

04

CONSOLE GAMING

ECONOMIC INFLUENCE AND MARKET DYNAMICS

01

**REVENUE
GROWTH**

Revenue Growth: The industry is projected to reach \$257 billion by 2028, outpacing combined revenues of other media types.

Regional Contributions: North America and Asia-Pacific are leading markets, with the U.S. generating \$71.92 billion in 2024, a 7.5% increase from the previous year.

02

**REGIONAL
CONTRIBUTION**

03

**INVESTMENT
TRENDS**

Investment Trends: Increased investments in gaming startups and technologies are driving innovation and market expansion.

Job Creation: The industry supports millions of jobs globally, spanning game development, marketing, distribution, and support services.

04

**JOB
CREATION**

COMPANY PROFILE

AAMA PARTNERS

AAMA PARTNERS PROVIDES
PUBLIC RELATIONS AND
MARKETING SERVICES
WORLDWIDE.

We offer inbound/outbound public relations services to client companies that wish to engage in domestic and oversea public relations by establishing strategic networks.

72 COUNTRIES



COMPANY PROFILE

AAMA GAME MINING

**AAMA GAME PROVIDES
PUBLIC RELATIONS AND
MARKETING SERVICES & MINING
WORLDWIDE.**

We offer inbound/outbound public relations services to client companies that wish to engage in domestic and oversea public relations by establishing strategic networks.

48 GAME WITH MINING



ROAD MAP - 2024 TO 2027

Go-To Market is an advertising approach that is base on several factors such as value strategy, external marketing metrics, unique selling propositions, and distribution channels.

Goal : Determine USPs
Revenue : \$100,000
Number of devices to sale : 1500

Steps :

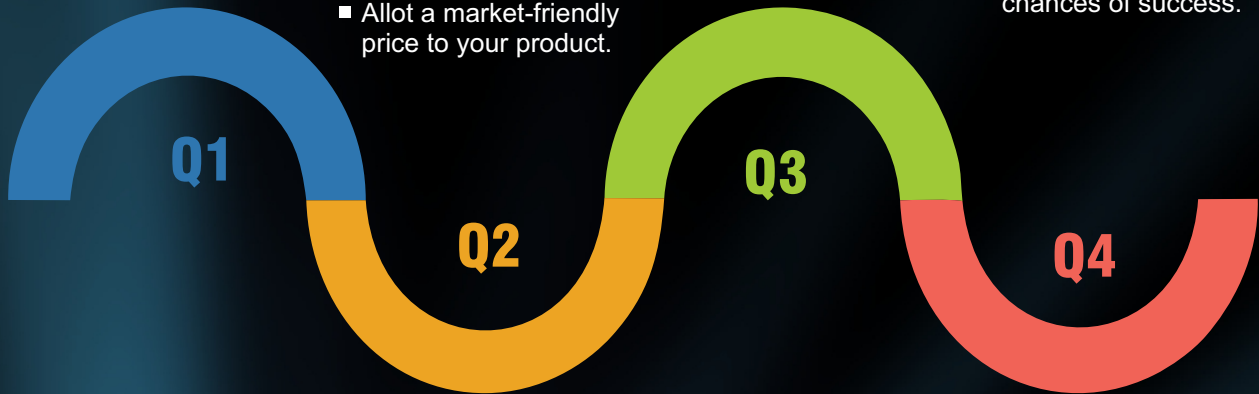
- Assess the top features and benefits of your product.
- Find out the solutions that can solve your user's problems.
- Allot a market-friendly price to your product.

Goal : Ways to measure results metrics.

Revenue : \$50,00,000
Number of devices to sale : 0

Steps :

- Determine the objectives of your strategy.
- Be clear on your target audience and boost your chances of success.



Goal : Define the buyer persona and find your target audience
Revenue: \$80,000
Number of devices to sale : 1000

Steps :

- Find your target audience. Work on market segmentation.
- Determine your lead generation strategies.
- Craft a proper pricing strategy

Goal : Make a product strategy
Revenue: \$10,00,000
Number of devices to sale : 500

Steps :

- Find out how you are going to introduce your product to the target market.
- Try to differentiate your products form that of the competitors.
- Keep adjusting your product strategy, as per the customer needs.



SAFE AND SECURE



AT AAMA TRAINING PTY. LTD. TRADE AI,
SECURITY AND RELIABILITY ARE OUR
TOP PRIORITIES, WE ENSURE A SAFE AND TRANSPARENT
TRAINING EXPERIENCE WITH
ADVANCED TECHNOLOGY AND
STRICT SECURITY MEASURES.

WITHDRAWAL YOUR PRINCIPAL AT ANYTIME



DEPOSIT SUPPORT PROCESS

USDT
BEP-20
 **BINANCE**



BEP-20 & TRC-20

**BEP-20 IS A TOKEN STANDARD ON
BNB SMART CHAIN THAT EXTENDS
ERC-20. THE MOST COMMON
ETHEREUM TOKEN STANDARD.**





TYPES OF BONUS

- 1- MOST EMPRO BONUS**
- 2- SIGN UP BONUS**
- 3- TEAM DEPOSIT TECHNICAL BONUS**
- 4- DEPOSIT PANTHER BONUS**
- 5- CONSULTANCY BONUS**
- 6- UPLINE SUPPORT BONUS**
- 7- MONITOR BONUS**



1-MOST EMPRO BONUS

PACKAGE	PER DAY INCOME	GAME MINING	DIRECT
\$50	2%	PERDAY MINING	NILL
\$100	2/5%	PERDAY MINING	NILL
\$500	3%	PERDAY MINING	1 DIRECT
\$1000	3.50%	PERDAY MINING	2 DIRECT
\$3000	4%	PERDAY MINING	3 DIRECT
\$5000	4.50%	PERDAY MINING	4 DIRECT
\$10000	5%	PERDAY MINING	5 DIRECT

This income is through your package. You will be given game tasks as per the package. On clicking them, you will be given a bonus as per the daily profit. The day you do not complete the task, you will not be given the profit that day and it is also mandatory for you to sponsor directly as per each package.

2- SIGN UP BONUS

ON EVERY AMOUNT

100\$ + 8\$ = 108\$

500\$ + 8\$ = 508\$

1000\$ + 8\$ = 1008\$

3000\$ + 8\$ = 3008\$

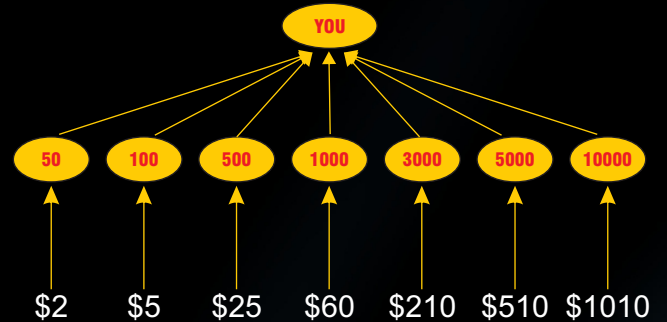
5000\$ + 8\$ = 5008\$

10000\$ + 8\$ = 10008\$

This bonus will be given to you only once. For the first time, you will be given an extra \$8 on each package. You cannot spend this \$8 on petrol. You will only get profit on this.

3- TEAM DEPOSIT TECHNICAL BONUS

LEVEL	PACKAGE	BONUS
1	\$50	\$2
2	\$100	\$5
3	\$500	\$25
4	\$1000	\$60
5	\$3000	\$210
6	\$5000	\$510
7	\$10000	\$1010



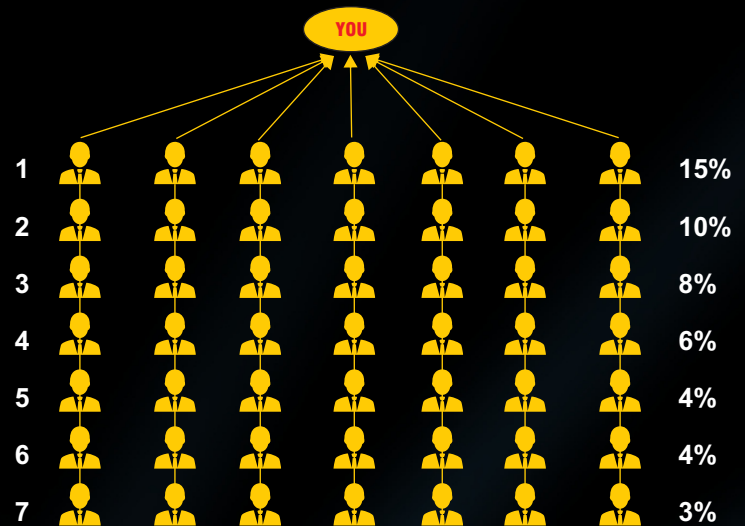
As soon as your Self ID level improves, the bonus will be automatically credited

You get this bonus on direct team deposit. As your direct team's sell ID increases, you will keep getting this bonus. As many times your direct team's ID increases, you will keep getting this bonus for lifetime.



4- DEPOSIT PANTHER BONUS

LEVEL	BONUS	TEAM BUSINESS
1	15%	NILL
2	10%	NILL
3	8%	NILL
4	6%	NILL
5	4%	\$5000
6	4%	\$10000
7	3%	\$25000



This business will be counted in multiples of 60% and 40%.

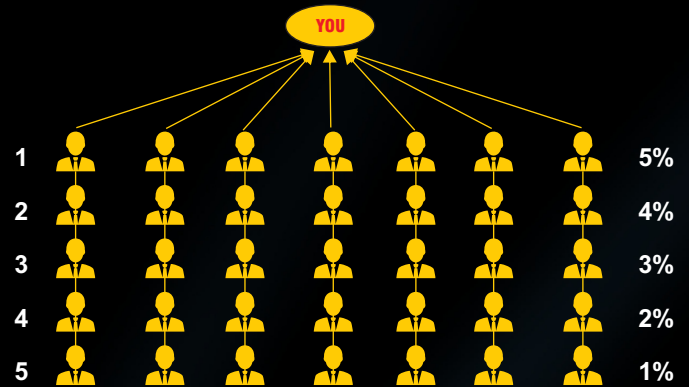
PERDAY PROFIT ON PROFIT UNLIMITED

This bonus will come with you as you level up. You will get this bonus every day on top of your team profit. As long as your team's deposit remains, you will keep getting this bonus again and again every time.



5- CONSULTANCY BONUS

LEVEL	BONUS	DIRECT TEAM
1	5%	NILL
2	4%	4
3	3%	3
4	2%	2
5	1%	2



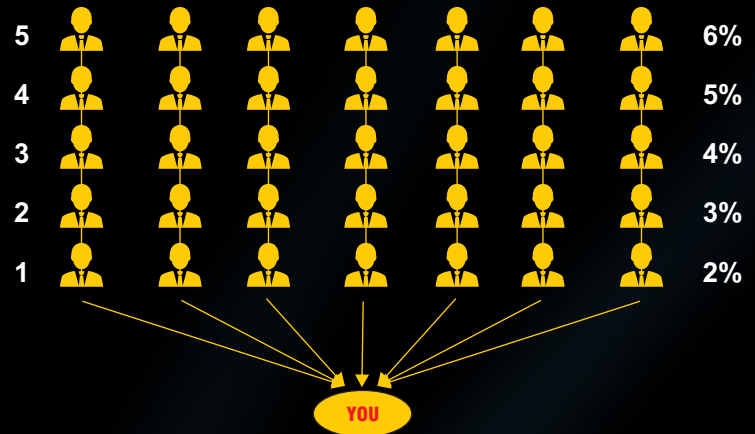
UNLIMITED DIRECT, UNLIMITED BONUS

This is a kind of referral bonus. You will get it up to five levels. There are direct conditions to get the bonus of each level. In this bonus, the number of times your team deposits, the number of times this bonus will keep coming up to five levels.



6- UPLINE SUPPORT BONUS

UPLINE LEVEL	BONUS	SELF ID
1	2%	\$1000
2	3%	\$3000
3	4%	\$6000
4	5%	\$10000
5	6%	\$12000



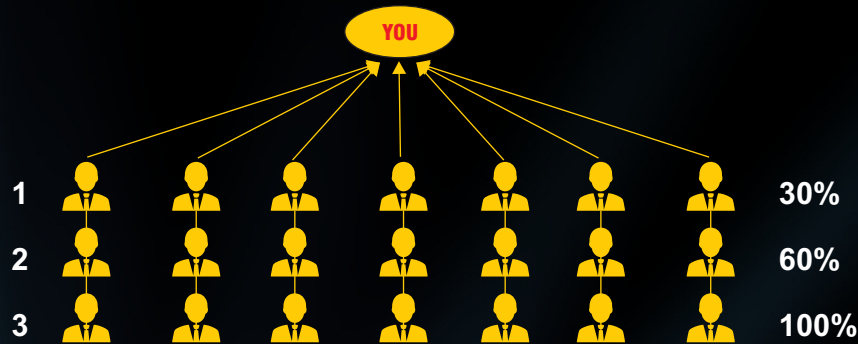
This business will be counted in multiples of 60% and 40%.

UNLIMITED PROFIT ON PROFIT PERDAY FROM UPLINE

This is a kind of special bonus given to you. It comes from 5 lines above you. You get bonus on the profit that they make every day. The condition for this is team business. The team business should be in 40 races together. Except your ID.

7-MONITOR BONUS

LEVEL	BONUS	SELF ID	DIRECT TEAM
1	30% OF TOTAL INCOME	\$1000	3
2	60% OF TOTAL INCOME	\$3000	4
3	100% OF TOTAL INCOME	\$5000	5



This is a very special bonus which will come to you up to three levels. Whatever total bonus your team earns up to three levels, this bonus will come on top of the total bonus. There is a condition of self-id and a condition of direct in this. According to the level!





TERMS & CONDITIONS

- 1. Stocking on total amount will be for 15 days.**
- 2. Withdrawal Deduction 5%.**
- 3. Minimum deposit \$50 to Unlimited.**
- 4. Withdrawal with in 24 TO 72 hrs.**
- 5. Deposit & Withdrawal by BEP-20, TRC-20.**
- 6. Minimum Withdrawal \$30**
- 7. Perday 3 withdrawal every withdrawal \$10000.**

THANKS FOR WATCHING



Physical Address : Block F, The dti Campus, 77 Meintjies Street,
Sunnyside, Pretoria, South Africa

Postal Address : Private Bag X400 Pretoria 0001 (South Africa)



www.aama.live